



BRICKSTREAM DEVICE MANAGER

Device Configuration & Management

PRODUCT DESCRIPTION

Brickstream Device Manager is command central for Brickstream Smart Devices. With Brickstream Device Manager, you are in full control of Brickstream Smart Devices at the store, regional or enterprise-wide level – anywhere, any time, on any device.

Brickstream Device Manager is a comprehensive configuration and management application that allows you to remotely access, manage, configure and troubleshoot Brickstream Smart Devices across multiple locations. A central dashboard console displays the current status of all appliances and supports real-time or scheduled configuration changes and device maintenance. With Brickstream Device Manager, Brickstream Smart Devices can be managed without direct access to in-store networks. This eliminates the need to individually update each device when making changes. Instead, you can create a single task and apply it to multiple devices.

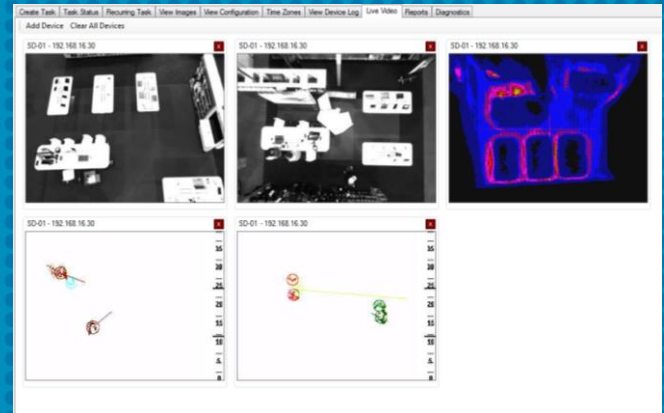
Brickstream Device Manager also allows real-time monitoring of the Brickstream Smart Device's field of view.

Industry leading security features ensure management, monitoring, and reporting, with multi-level access, privacy and secure operation within your network. All data is XML based for easy integration into other reporting and forecasting tools.

ADVANTAGES

Brickstream's Device Manager Smart Device management software drastically reduces deployment and operational management time. With Brickstream Device Manager, you realize:

- Faster Return on Investment
- One-touch, remote Brickstream device configuration, minimizing time for operational employees to get the deployment completed and greater employee productivity
- Centralized device management, configuration and upgrades
- Manage 32 zones – specific areas tracked by a single Brickstream Smart Device or group of Path Linked Brickstream Smart Devices

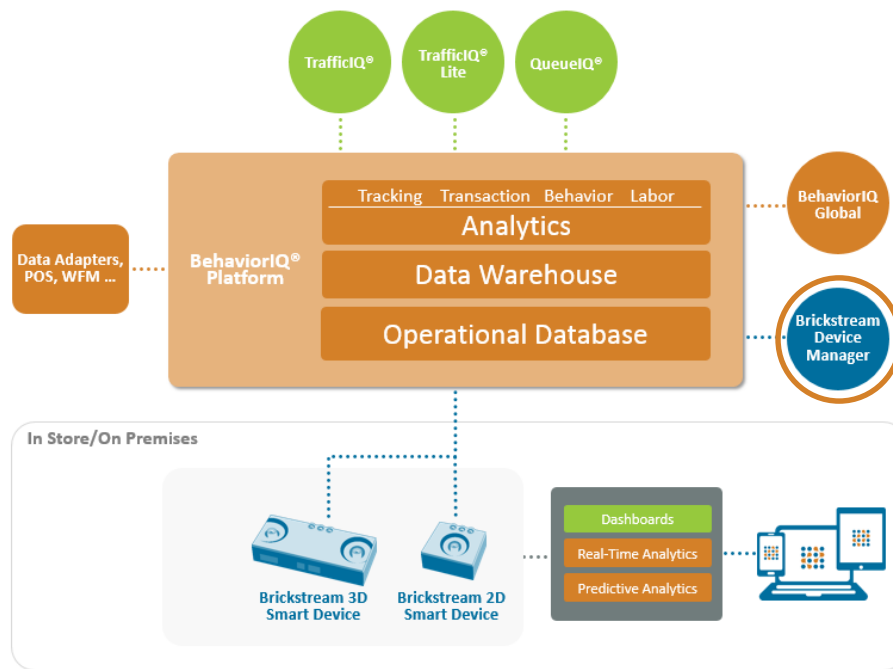


configure and manage
Brickstream smart devices



KEY FEATURES

- Implement enterprise-wide changes to Brickstream Smart Devices without touching each device
- Control Brickstream Smart Devices remotely to capture view areas, define 3D objects and calibrate the devices as needed
- Automate video capture and view live store activity from virtually anywhere
- Automate bulk operations such as data delivery, scheduling image and video captures for validation, configure video quality settings and more
- Troubleshoot devices by viewing diagnostic reports on queue activity, traffic, and behavior intelligence
- View intra-day and historical reports on core traffic metrics via an easy to use and customizable web application. Supports mobile devices
- Upgrade firmware, auto-register and remove Brickstream Smart Devices from service as required
- Access device details on a per-Smart Device or system wide basis
- Create, configure, edit and delete zones. Up to 32 zones can be configured within the field of view of a single Brickstream Smart Device or a group of Path Linked Brickstream Smart Devices
- Organize Brickstream Smart Devices into a hierarchical structure (by entire enterprise, region or by specific site)
- Instantly register existing report objects (entrances, doors, queues, etc.) and easily create new ones.
- Provide automatic time synchronization between location local time and the server network time



Operating System	<ul style="list-style-type: none"> ▪ Windows XP, Windows 7 or Windows Server 2008 ▪ Minimum 2GB RAM ▪ Minimum 100GB HDD
Database Server	<ul style="list-style-type: none"> ▪ SQL Server 2005 or later
Web Browser (for monitoring and reporting)	<ul style="list-style-type: none"> ▪ IE 9 or later ▪ Mozilla Firefox 6 or later ▪ Chrome version 4 or later

ABOUT BRICKSTREAM®

Brickstream is a leading provider of behavior intelligence solutions for understanding human behavior in the places where people shop, gather, work and play. Brickstream’s technology intelligently collects, integrates and analyzes data related to the actions of people as they enter, move through and exit an environment, delivering the equivalent of clickstream analytics for the brick-and-mortar world. Leading retailers, grocery chains, hospitals, banks and others use Brickstream to understand more about their customers and visitors, and draw on the insight gained to enhance customer service, optimize resources, and maximize economic opportunities in real-time. Headquartered in Atlanta, Brickstream has the largest installed base of 3D smart devices installed worldwide, a global network of partners, and regional offices in Europe and Asia.

For more information, email us at info@brickstream.com or call **1-866-BRICKSTREAM**.